

## summary of qualifications

I am an experienced creative professional who crafts visually captivating, user-centric design solutions across diverse mediums. I love to push the boundaries of creativity with graphic and digital design, web design, interactive experiences, video production, animation, and motion graphics.

I have great communication and team-oriented skills when collaborating, and I have a fond passion for exploring new ways to utilize my superpowers ... for the good of mankind, of course!

## professional experience

CHIEF MULTIMEDIA CREATIVE (CMC), 2001 - PRESENT

### **THE BLISS FACTOR CREATIVES, LLC - Remote in Portland, OR**

Freelance multimedia designer delivering high-quality creative services in web design, UX/UI and interactive design, video production, motion graphics, digital advertising, branding and product design, print and graphic design, social media design, photo editing, 3D design, and 2D/3D animation.

INTERACTIVE DESIGN & DEVELOPMENT MANAGER - AEC INNOVYZE, 2020 - 2022

### **AUTODESK - Portland, OR**

- Headed the creative digital presence through orchestrating the development, redesign, and creation of the Innovyz corporate website. Developed a user-friendly learning management system (LMS).
- Visualized the Innovyz story by producing and editing engaging marketing videos and motion graphics.
- Managed a team of 2 designers, collaborating to elevate Innovyz's creative endeavors.

WEB DESIGNER, 2013 - 2020

### **FLIR SYSTEMS, INC. - Wilsonville, OR**

- Spearheaded the redesign initiatives for both the global corporate and partner websites, driving a transformative evolution in the brand's online presence.
- Created interactive experiences for global audiences, creating online simulators and marketing collateral for various in-person events.
- Designed and developed a spectrum of captivating digital assets, including websites, banner ads, email marketing campaigns, and motion graphics.

WEB DESIGNER, 2005 - 2009

### **REDHEAD COMPANIES - Ellicott City, MD**

- Created award-winning interactive websites with a user-centric approach, ensuring seamless functionality across various browsers
- Won a Web Award in 2006 for Outstanding Achievement in Web Development (B2B Standard of Excellence - Centric Business Solutions).
- Produced compelling motion graphics and animations for impactful digital banner ads and advertising campaigns.
- Collaborated with the print team, contributing to the creation of print designs and collateral materials.

## training & education

### **CERTIFICATE - 3D MODELING/ANIMATION**

Art Institute of Pittsburgh - Pittsburgh, PA - September 2013

### **BACHELOR OF FINE ARTS - GRAPHIC DESIGN**

University of Wisconsin - Milwaukee, WI - May 2001

## software & computer skills

### **Web and UX/UI Design**

Dreamweaver, HTML5, CSS, WordPress, Salesforce, Pardot, Adobe XD, Figma, Canva, Squarespace, Wix, Webflow

### **Digital, Graphic, Print Design**

Adobe Creative Suite, Microsoft Office, Generative AI (Adobe Express, Adobe Firefly)

### **3D Design/Animation/Motion Graphics**

Cinema 4D, Redshift, Maya, 3DS Max, After-Effects, Premier Pro, Adobe Animate

### **Video Editing**

After-Effects, Premiere Pro, Adobe Animate